



MEMBER BENEFITS QUICK REFERENCE GUIDE

It pays to be a member of the Western Retail Lumber Association! As part of your membership, your business receives numerous perks throughout the year, from access to member events and educational opportunities to exclusive savings. These programs are negotiated on the strength of our membership on a full range of products and services.

For more information and details about each offer, visit wrla.org or contact the team at 1-800-661-0253 or via email at wrla@wrla.org.

EVENTS

LEARN MORE

WRLA Building & Hardware Showcase

The WRLA Show is the premier LBM show in Canada. Our team is continually working to facilitate new connections and of course business development. There is no other show in the country that brings vendors and customers from the industry together at this scale.

WRLA Golf Tournaments

Four golf tournaments are held each year in our Prairie provinces: Winnipeg, Saskatoon, Kenosee and Calgary to encourage membership connection and some fun out of the office! Funds raised go towards the WRLA Education Grants program to support the next generation.

Networking Events

Our networking events provide a venue for business development. Take advantage of building relationships, discussing new products, renewing old friendships and gaining knowledge about the industry.



For more information, call the WRLA at 1-800-661-0253 or email wrla@wrla.org visit wrla.org

INDUSTRY NEWS

LEARN MORE

Yardstick - Industry News Magazine

Published four times per year, this magazine provides leading information on business practices, industry trends, innovative technology, arising legal and legislative issues and new products and services that impact the building supply industry in Western Canada. It also keeps you up to date on WRLA events and member updates where we feature different member businesses and their achievements.

The magazine is delivered to more than 1,300 industry members and businesses. You can get your company's ads in the right hands through the Yardstick. Members also receive discounts on advertising opportunities.

WRLA Directory & Product Source Guide

This yearly publication is available in print and electronically on our member portal on our website. It includes member information and a product source guide.

WRLA News E-newsletter

Direct to your inbox, this newsletter provides quick and current industry news, WRLA membership updates and reminders for important deadlines. Have your company's updates included by emailing us at marketing@wrla.org.

Hot Topic E-blasts

Each Thursday the WRLA team crafts an update on supply chain issues, advocacy progress or important WRLA news. These messages keep you connected to the industry and wider WRLA membership.

Advocacy Bulletins

Monthly update on local, provincial, and federal programs to help our members with their staffing needs.



For more information, call the WRLA at 1-800-661-0253 or email wrla@wrla.org visit wrla.org

EDUCATION OPPORTUNITIES

LEARN MORE

WRLA Academy

The WRLA Academy is here! We can't wait to share our all-new professional development program with all our members.

- **Online Industry Terminology:** Online, Self-paced learning
Member cost: \$149, Non-Member cost: \$349
- **Blueprint Reading:** Online, Self-paced learning.
Member cost: \$499, Non-Member cost: \$699
- **Estimating Level 1:** Inperson or Online
Member Cost: \$499, Non-Member Cost: \$699
- **Estimating Level 2:** Inperson
Member Cost: \$499, Non-Member Cost: \$699

Webinars

The WRLA's free webinars have become very popular amongst members as an opportunity to learn and expand their knowledge base, and to strengthen and enhance their businesses. The webinars cover a wide range of business topics including marketing, leadership, data security, HR and industry trends.

For our sponsors, it is a prime opportunity to be visible to a captive audience of existing and potential customers and open the door to new opportunities. Sponsorships are a valuable way to improve your visibility and enhance your company's profile.

Principles of Yard & Warehouse Operations

This is one-day course focused on the principles to successfully operate a building centre yard or warehouse. Learn the key principles of efficient inventory management, logistics, customer service, yard layout, equipment and safety.

Building Science and Energy Efficiency Awareness

This flexible online course is designed for anyone in building design, construction and management who wants a better understanding of how buildings work. The course will provide a solid grounding in the fundamentals of building science, from air movement and moisture management to energy-efficient windows and doors. It will also get you up-to-speed on the National Building Code requirements for new buildings, additions and major alterations.

Operator Safety Training Courses

WRLA members receive up to 40% off regular prices for a variety of safety training from Brandt Materials Handling. The courses include forklift, chain saw and skid steer loader operation training. The courses can be taken at your workplace or local Brandt Materials Handling Centre.



Visit brandt.ca/ for more information

CAREER OPPORTUNITIES—LET'S GO BUILD

LEARN MORE

WRLA offers a turnkey marketing program free of charge for members. Let's Go Build creates awareness of the career opportunities within the industry and is the only public awareness campaign for the Lumber and Building Materials Industry.



Visit letsgobuild.ca/ for more information

RESOURCES OPPORTUNITIES

LEARN MORE

Access to free business resources, including an occupational policy resource guide and retail job description.



Call 1-800-661-0253 or email wrla@wrla.org or visit wrla.org



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INSURANCE OPPORTUNITIES

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WRLA members receive preferred rates and coverage enhancements with employee health and dental benefits with PIB Insurance.



Contact:
Ryan.Desjardins@pib.com
(BC, AB, SK and MB) or
Glen.Marshall@pib.com (ON).

Cherry Insurance Ltd. is the broker of choice for the WRLA property and liability insurance program. As a WRLA member, you will receive exclusive rates at no additional cost, enhanced coverage extensions and dedicated service from a Cherry Insurance broker.



Visit Cherry Insurance or contact Rob Robinson for more details at robinson@cherryinsurance.net, (306) 653-2313 or toll free at (800) 667-3919.

MERCHANT SERVICES

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Small Package Services

- 50% off small package shipments within Canada, U.S. and to worldwide destinations
- 50% off imports into Canada
- 30% off brokerage entry preparation fees
- FREE Automatic Daily Pickup® (weekly service charge waived)
- FREE UPS On-Call Pickup® services
- FREE UPS Access® Point locations within Canada
- Ship to a UPS Access Point Location Service - Within Canada = 100% waiver



To enroll and start saving, call 1-800-MEMBERS (1-800-636-2377) or visit membersbenefitprogram.com/wrla

Freight Services

- Savings start at 75% off heavyweight (over 150 lb.) LTL shipments
- FREE Freight Collect 3rd Party service (surcharge waived)

FUEL SAVINGS

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Commercial Gas Card - Petro-Canada SuperPass

- Discount of 2.4 cents per litre on gasoline and diesel
- Save 20% on car washes
- Discounts apply to purchases at Petro-Canada retail locations



To join the program, please contact the WRLA office for the application form.

TRAVEL

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Save 15% at Choice Hotels



Save up to 25% with Alamo, Enterprise and National



Extra \$100 off/per person at Collette Travel



Travel insurance, trip cancellation and hospital cash/critical illness



For information, email hub.selectprogram@hubinternational.com or call 1-866-787-2826.

CLOTHING

LEARN MORE

10% off at Mark's stores with Mark's/WRLA e-voucher



For more information, email wrla@wrla.org.

BUSINESS SERVICES

LEARN MORE

Helping you do more business is our business. American Express helps businesses grow through solutions that include cash flow management, providing working capital opportunities and lucrative rewards.



Contact Scott Steffensen at (204) 417-3053 or (204) 799-4049 or scott.steffensen@aexp.com to find out more about how we can help your business grow.

25% off business succession planning consulting.



Contact Tom Deans at 519-938-2069 or you can visit his website: everyfamilybusiness.com and willingwisdom.com.